

3 & FREE Partner Promotion

The biggest cybersecurity promotion just got bigger.

Due to high demand from partners and customers SonicWall's limited-time '3 & Free' offer has now been expanded to most of our TZ line of firewalls.

Start the year off right by helping your customers upgrade from legacy SonicWall or competitive hardware to our latest Gen 7 TZ firewalls with our 3 Year Advanced Protection Service Suite (APSS) —and get the hardware for free.

When your customers upgrade their existing appliance or trade-in a competitive product to upgrade to our latest Firewalls, they gain the latest in next-generation security technology, anti-virus protection, content filtering, NSM Essential, plus the SonicWall Capture Advanced Threat Protection (ATP) sandbox service with Real-Time Deep Memory Inspection (RTDMI™).

Advanced Protection Service Suite (APSS) includes –

- Capture Advanced Threat Protection
- Gateway Anti-Virus, Anti-Spyware, Intrusion Prevention, Application Firewall Service
- Content Filtering Services, Comprehensive Anti-Spam
- NSM Essential with Management & 7-Day Reporting and 24x7 Support with firmware.

 **Promotional SKUs are available for fulfillment via distribution.**

 **Promotion runs from January 3rd, 2023 through March 31st, 2023. While supplies last.**

 **Competitor Product Trade-In and SonicWall Replacement are eligible for promotion.**

ELIGIBLE PRODUCT	REPLACEMENT PRODUCT
TZ 150, TZ 100, TZ 105, SOHO, SOHO 250, TZ 170, TZ 200, TZ 205, TZ 300, TZ 350, TZ 180, TZ 210, TZ 215, TZ 400, TZ 190, NSA 220, NSA 240, NSA 250, TZ 500, TZ 600	TZ 370, TZ 470, TZ 570, TZ 670
TZ 190, NSA 220, NSA 240, NSA 250, TZ 400, TZ 500, TZ 600, NSA 2400, NSA 2600, NSA 2650	TZ 570, TZ 670
Competitor Product Trade-In	TZ 370, TZ 470, TZ 570, TZ 670

3 & FREE REPLACEMENT PART NUMBER	SKU
SONICWALL TZ370 PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0739
SONICWALL TZ370 WIRELESS-AC INTL PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0746
SONICWALL TZ370 WIRELESS-AC PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0742
SONICWALL TZ470 PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0738
SONICWALL TZ470 WIRELESS-AC INTL PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0744
SONICWALL TZ470 WIRELESS-AC PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0740
SONICWALL TZ570 PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0743
SONICWALL TZ570 WIRELESS-AC INTL PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0737
SONICWALL TZ570 WIRELESS-AC PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0741
SONICWALL TZ570P PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0736
SONICWALL TZ670 PROMOTIONAL TRADEUP WITH 3 YR APSS	03-SSC-0745

Purchase and registration of the Eligible Competitive Product requires six (6) months prior ownership of an Eligible Competitive Product. As a condition of this program, the Owner agrees that he/she will dispose of the Eligible Competitive Product within sixty (60) days of the Registration Date. If proof of ownership of the Eligible Competitive Product is not available within fifteen (15) days upon written request from SonicWall or if the Eligible Competitive Product is not disposed of within sixty (60) days of Registration Date of the Replacement Product SonicWall reserves the right to terminate the services applicable to the Replacement Product SKU.

In order to register the Replacement Product, the Owner must provide current contact details (i.e., contact person's name, e-mail address, business phone number, organization name, and physical address) and certify that all responses in the required fields of the Competitive Replacement Form are true and correct. To qualify for the applicable 3 & Free the Owner must participate in the Secure Upgrade Plus or Competitive Trade-in offers. Important notice and disclaimer: In all cases, end-users and Resellers should consult the Eligible Product Matrices for each product line in advance of any purchase. SonicWall reserves the right to either deny or adjust entitlements to reflect any misrepresentation of eligibility. SonicWall reserves the right to make changes to the Customer Loyalty Program at any time without notice.